

EDUCATION

Bachelor Degree

University of Arkansas,
J William Fulbright College of Arts and Sciences
Bachelor of Arts in Studio Art with a concentration
in Graphic Design, Minor in Marketing

SKILLS

Design

Adobe Creative Suite: Photoshop, Illustrator,
InDesign, After Effects
Adobe XD, Figma
Ipad Procreate
Squarespace, Wordpress, Wix, Canva
Mailchimp, Klaviyo

Productivity

Microsoft Office Suite
Google Drive, Sheets, Slides
Slack, Github, Asana, Paymo

Professional

Creative Problem Solving
Team Collaboration
Attention to Detail
Expeditious Turnaround
Organization & Communication
Branding & Brand Standards
Layout / Editorial Design
Web Design
HTML / CSS

AWARDS

- **Silver Addy Award**
Integrated Brand Identity Campaign
Aunt Sally's Pralines, Aunt Sally's Brand Campaign
- **Silver Addy Award**
Sales & Marketing – Packaging
Aunt Sally's Pralines, Aunt Sally's Special Edition Tin
- **2nd place NIRSA 2017 Creative Excellence Awards**
Comprehensive Brochure & Facility Publication
University Recreation Fall Magazine

EXPERIENCE

- **Finalsite - Web Designer**
Remote *December 2021 - February 2023*
 - Spearheaded creative control of projects, served as the key point of contact for project design direction and decisions.
 - Discovered best solutions for schools' websites creating purposeful designs for desktop, mobile, and tablet. Created unique design system for each client.
 - Provided detailed build notes, exported necessary files, and collaborated with front-end developers for smooth production process.
- **TPN.health - Graphic Designer / UX Designer**
New Orleans, LA *November 2020 - December 2021*
 - Supported team across marketing, engineering, and executive departments. Produced high fidelity web mockups, creates social media content, email marketing, illustrations, animations, and investor presentations.
 - Created Wordpress web page templates for virtual events and checked all pages for quality control.
 - Reviewed and provided feedback to engineering and marketing team always keeping the site user in mind.
- **Deep Fried Advertising - Designer / Illustrator**
New Orleans, LA *November 2018 - September 2020*
 - Projects included print/digital graphic design, custom and template website design, branding and identity design, social media graphics, packaging, and email marketing among others.
 - Collaborated with the Creative Director and team constantly to deliver creative marketing solutions, improve agency processes, and support multiple clients with swift deadlines.
 - Lead an agency animation project of Mardi Gras themed gifs, which gained 100+ million views across Giphy platforms.
- **The Houndstooth Press - Graphic Designer**
Fayetteville, AR *August 2016 - October 2018*
 - Designed screen printed apparel with custom illustrations for campus organizations, corporations, and events.
 - Produced several print-ready designs daily and approved shirt proofs for production.
 - Coordinated tasks and schedules for the entire creative team, ensured projects were assigned and completed on time.